

The Rabbit Lady

Alison A. Moon
Owner/Operator

Meat Rabbits
Sustainably Farmed in Pescadero

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About Our Farm

Alison Moon, the owner-operator of The Rabbit Lady, began farming rabbits in 2013. In the spring of 2014, we began leasing a small, one-acre parcel in Pescadero with the goal of finishing all of our weaned animals on grass.

In early 2015, we planted a pasture for our rabbits using a certified organic pasture seed mix. Once our rabbits are weaned, they are moved into portable field shelters, where they are allowed to graze on pasture until they reach market size. These rabbits are moved daily to a fresh patch of pasture. While they do eat quite a bit of grass on the pasture, they continue to receive supplemental Modesto Milling Organic Rabbit Feed.

Our breeding animals and their not-yet-weaned offspring are housed indoors due to safety concerns and receive Modesto Milling Organic Rabbit Feed, along with grass hay and fresh grass. All of our animals are given raw, organic apple cider vinegar in their water to support their immune systems. Willow, apple and pear trees bordering our pasture provide chew sticks and toys for our rabbits.

We do not administer antibiotics or hormones to our meat rabbits and they receive only non-medicated feed.

We raise every animal we sell; however, we are required to have our rabbits processed by state-licensed and inspected facilities. We do not operate such a facility, so we employ third parties to process our animals. At present, the state-licensed and inspected facilities we use include The Rabbit Barn in Turlock and Jones Rabbit Farm in Santa Rosa. The labels which they put on our packaged rabbits contain their facility license information.



If you have any questions about our farm or our farm products, please do not hesitate to contact us at info@therabbitlady.com.

Our field shelters

